

Throughout her career, Denise has played a variety of different roles at conferences and enjoys working with conference planning teams to tailor her participation to meet the needs of the expected audience and the desired outcomes of the organizers. As you consider inviting Denise to contribute to your event, make sure you make the best use of what she has to offer. Here are some of the roles and responsibilities she has undertaken in conferences and symposiums, large and small, throughout North America. Consider how they might work for you as you develop your program:

PRE-CONFERENCE TRAINING SEMINARS

On many occasions, Denise has been invited to conduct special full-day pre- or post-conference training seminars which provide some conference attendees with an additional training opportunity focused on their particular area of professional interest.

More often than not, organizers who bring Denise in for pre-conference events also invite her to play a role in the conference that follows.

KEYNOTE PRESENTATIONS

Of course, Denise is primarily invited to deliver Keynote addresses. Denise has a unique ability to deliver captivating content and connect with her audiences, no matter how large. Because her presentations are so personal and inspirational, she is typically invited to give the Opening or Closing keynote - the Opening ones because she can animate the audience and set the stage for folks to take full advantage of the learning opportunities that the Conference offers – and the closing ones because she can put an inspirational “wrap” on the conference and motivate attendees to return to their jobs and workplaces and enrich them with what they have learned. Occasionally, Denise has the opportunity to both open and close a conference – giving the event the advantage of inspirational “bookends”.

When invited to speak at a conference, Denise wants to add as much value as she can. In addition to delivering a keynote, and for no additional fee, she welcomes the opportunity to deliver one or two follow-up workshops (on the same day).

CONCURRENT WORKSHOPS

Denise thoroughly enjoys the opportunity to present the “meatier” content that can be delivered in a workshop format – and has a wide selection of topics for organizers to choose from.

PLENARY SESSIONS

Many times, conference organizers elect to depart from the typical Keynote/Workshop pattern and simply give Denise the opportunity to share her insights and knowledge with all the conference attendees through full or part-day Plenary sessions.

BOOK SIGNINGS

If you feel that a scheduled “book signing” would enhance your event, we can work with you to make some of Denise’s books available for sale and designate a time and place for her to be available to sign copies.

How Denise Can Contribute to Your Conference... continued

PANEL FACILITATION & GROUP DISCUSSIONS

Denise really enjoys the opportunities she has had to facilitate panel discussions. She creates a comfortable, respectful, and animated environment – in which everyone is drawn into the conversation and heard.

Similarly, if Denise is already participating in your event and you need someone to facilitate large or small group discussions, consider that as another role she can play.

MASTER OF CEREMONIES (MC)

How about making Denise the “common thread” for your Conference? It has proven to be an extremely powerful approach! Imagine Denise giving your conference an inspirational footing through the opening Keynote, introducing your other presenters and sessions, delivering a workshop or two, and wrapping it up with a closing keynote that summarizes the conference proceedings and encourages attendees to use what they have learned to “make a difference” as they return to their jobs.

Denise will be more than happy to discuss these or other roles that you might envision her playing in order to insure the success of your event. Just let us know and we will be happy to schedule a phone call!